

SALESPERSON



AGREEMENT MADE BETWEEN

KTVT-TV

CONTRACT NO. REV. 1071-60178-1 DATE PRINTED

10/05/12

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

PAGE AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 193405 **Cancellation Notice** 171285 MARK SHELTON PATHFINDER MARKETING NAME Required 1050 Forest Park Blvd Ste 200 6164 Blackburn Ct AND Announcement 28 days TX 76110-1100 **ADDRESS** Fort Worth prior notice TX 77573-6342 League City USA USA PRODUCT10/8-10/14; STATE SENATE DISTRICT CONTACT 1300 AGENCY EST. NO. PRODUCT VALERIE BONNEY LOCAL CODE 10/8-10/14 SALESPERSON NATIONAL

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity. CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NO. WEEKS:

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м	DAYS	SPOTS.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(
1 JR	M-F	3	05:58A	07:00A	30S	10/08/12-10/12/12	CBS 11 NEWS THIS MORNING	3	300.00	900.0
2 R	M-F	3	07:00A	09:00A	30S	10/08/12-10/12/12	THE EARLY SHOW	3	125.00	375.
3 JR	M-Th	3	04:30A	04:58A	30s	10/08/12-10/11/12	CBS 11 NEWS THIS MORNING	3	75.00	225.
4 JR	Sa	1	05:58A	08:00A	30s	10/13/12-10/13/12	THE EARLY SHOW ON SATURDAY	1	150.00	150.
5 JR	Su	1	07:58A	09:30A	30s	10/14/12-10/14/12	CBS NEWS SUNDAY MORNING	1	700.00	700.
6 UR	Su	1	. 09:30A	10:30A	308	10/14/12-10/14/12	FACE THE NATION	1	500.00	500
7 JR	M-F	2	11:00A	11:27A	30S	10/08/12-10/12/12	JEOPARDY	2	650.00	1300
8 UR	M-F		02:57P	04:00P	30s	10/08/12-10/12/12	DR. PHIL	4	375.00	1500
9 UR	M-F		5 04:00P	04:58P	30S	10/08/12-10/12/12	CBS 11 NEWS AT 4P		375.00	1875
10 UR	M-F		5 04:58P	05:30P	30S	10/08/12-10/12/12	CBS 11 NEWS AT 5P	3	600.00	3000
11	M-F		5 05:58P	06:28P	30s	10/08/12-10/12/12	CBS 11 NEWS AT 6P		5 1000.00	5000

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			AND	PAGE 2
171285	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	93405 ADVERTISER (OR AGENCY	(AND ADVERTISER) Cancellation Notice
NAME	PATHFINDER MARKE	TING	MARK SHELTON	Required
AND	6164 Blackburn C	it .	1050 Forest Park Blvd St	Announcement 28 days
ADDRESS	League City	TX 77573-6342	TOTE WOTEN	76110-1100 prior notice
CONTACT	USA		PRODUCT10/8-10/14; STATE	E SENATE DISTRICT
LOCAL SALESPERSO	VALERIE BONNEY	AGENCY EST. NO. 10/8-10/14	PRODUCT 1300	
NATIONAL SALESPERSO	N .	THE PARTY OF THE P	10/14/12 NO WEEKS: 1	

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hnicity.		SPOTS	TII	ME				TOTAL	UNIT RATE	TOTAL VALUE(1)
EM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNITRATE	TOTAL VALUE
JR										
L2 JR	Sa	1	05:58P	06:28P	30s	10/13/12-10/13/12	CBS 11 NEWS AT 6P	1	375.00	375.0
13 JR	M-F	5	06:30P	06:58P	30S	10/08/12-10/12/12	WHEEL OF FORTUNE	5	1600.00	8000.0
14 JR	F	1	06:58P	08:00P	30s	10/12/12-10/12/12	CSI: NY	1	3500.00	3500.0
15 JR	F	1	08:00P	09:00P	30s	10/12/12-10/12/12	MADE IN JERSEY	1	2500.00	2500.0
16 UR	F	1	09:00P	10:00P	30s	10/12/12-10/12/12	BLUE BLOODS	1	3000.00	3000.
17 UR	Sa	1	06:57P	07:57P	30S	10/13/12-10/13/12	CRIMETIME SATURDAY	1	1400.00	1400.
18 UR	Sa	1	. 07:58P	08:57P	30s	10/13/12-10/13/12	CRIME TIME SATURDAY	1	1200.00	1200.
19 UR	Sa	1	. 08:58P	10:00P	30s	10/13/12-10/13/12	48 HOURS	1	1600.00	1600.
20 .UR	Su	1	L 05:57P	07:00P	30S	10/14/12-10/14/12	60 MINUTES SUNDAY	a	5500.00	5500.
21 _UR	Th	å	1 08:00P	10:00P	30S	10/11/12-10/11/12	PRESIDENTIAL/VP DEBATES		2500.00	2500
22 LUR	Т		1 06:58P	08:00P	30s	10/09/12-10/09/12	NAVY NCIS		7000.00	7000
LUN										

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		CONTRACTOR DESCRIPTION OF THE PROPERTY OF	AND	PAGE 3
171285	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 19	3405 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	PATHFINDER MARKE	CTING	MARK SHELTON	Required
	6164 Blackburn (it.	1050 Forest Park Blvd Ste 200	Required
AND				Announcement 28 days
ADDRESS	League City	TX 77573-6342	Fort Worth TX 76110-1100	prior notice
	USA		USA	
CONTACT			PRODUCT10/8-10/14; STATE SENATE DISTRICT	
LOCAL SALESPERSO	VALERIE BONNEY	AGENCY EST. NO. 10/8-10/14	PRODUCT 1300 CODE	
NATIONAL				

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ITEM		DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 LUR	Т		1	08:00P	09:00P	30s	10/09/12-10/09/12	NCIS: LOS ANGELES	1	6500.00	6500.00
24 LUR	Т		1	09:00P	10:00P	30s	10/09/12-10/09/12	VEGAS	1	4500.00	4500.00
25 LUR	M-F Su		5	10:00P 10:00P	10:35P 10:30P	30S	10/08/12-10/14/12	CBS 11 NEWS AT 10P	5	1200.00	6000.00
26 LUR	Sa		1	10:00P	10:35P	30S	10/13/12-10/13/12	CBS 11 NEWS AT 10P	1	750.00	750.00
27 LUR	Su		1	10:30P	11:00P	30S	10/14/12-10/14/12	THE SCORE W/BABE NFL	1	525.00	525.00
28 LUR	M-F		4	10:35P	11:37P	30s	10/08/12-10/12/12	LETTERMAN	4	500.00	2000.00
29	Sa		1	06:28P	06:57P	30s	10/13/12-10/13/12	WHEEL OF FORTUNE	1	600.00	600.00
LUR								Total Contract:	62	2	72975.00
						_	Oct			Total	
						Qtr	1-12 72225.00	.00 .00		72225.00 RAND TOTAL 72225.00	

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